



WTVD-TV DURHAM
411 LIBERTY STREET
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 09-13-2012 PAGE: 1 of 3

BUYING TIME - 6205
ATTN: ERICA CORSO
650 MASSACHUSETTS AVENUE NW
SUITE 210
WASHINGTON DC 20001

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
398002	09-07-2012	09-12-2012	4	MCINTYRE FOR CONGRESS	MIKE MCINTYRE FOR CONGRESS NC-7 2012	POLITICALS	WTVD - DURHAM

Agency Est# 330 349 2190			CMS # 242972	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 242972		
Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: C : 330 P : 349 E : 2190															
1	09-12-2012	09-16-2012	12:02AM - 01:06AM	JIMMY KIMMEL LIVE (MONDAY-FRIDAY) (853)	2	30			1	1				2	75	2	150.00	
2	09-12-2012	09-16-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	3	30			1	1	1			3	50	3	150.00	
3	09-12-2012	09-16-2012	12:30PM - 01:00PM	MILLIONAIRE 1230-1P(MONDAY-FRIDAY) (927)	2	30				1	1			2	175	2	350.00	
4	09-12-2012	09-16-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	2	30			1	1	1			3	250	3	750.00	
5	09-12-2012	09-16-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						1		1	250	1	250.00	
6	09-12-2012	09-16-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	2	30						1		1	250	1	250.00	
7	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	2	30						1		1	150	1	150.00	
8	09-12-2012	09-16-2012	03:00PM - 04:00PM	KATIE (817)	2	30			1	1	1			3	175	3	525.00	
9	09-12-2012	09-16-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	2	30						1		1	400	1	400.00	
10	09-12-2012	09-16-2012	01:00PM - 02:00PM	THE CHEW (11514)	3	30				1				1	125	1	125.00	
11	09-12-2012	09-16-2012	10:00AM - 11:00AM	RACHEL RAY (MONDAY-FRIDAY) (851)	3	30				1				1	75	1	75.00	
12	09-12-2012	09-16-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	2	30			2	2	2			6	500	6	3,000.00	
13	09-12-2012	09-16-2012	04:00PM - 05:00PM	EYEWITNESS NEWS 4:00PM (MONDAY- FRIDAY) (2	30			1	1	1			3	275	3	825.00	
14	09-12-2012	09-16-2012	02:00PM - 03:00PM	GENERAL HOSPITAL (11961)	3	30			1		1			2	125	2	250.00	
15	09-12-2012	09-16-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	2	30			1					1	300	1	300.00	

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
330 349 2190	242972	PHILADELPHIA	A. CLIFFORD	09-12-2012	09-16-2012	M (Broadcast Month, Cycle 1)	N	242972

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
Agency CPE: C : 330 P : 349 E : 2190																	
16	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)	3	30				1	1			2	350	2	700.00
17	09-12-2012	09-16-2012	07:00PM - 07:30PM	JEOPARDY (MONDAY-FRIDAY) (898)	3	30			1	1				2	600	2	1,200.00
18	09-12-2012	09-16-2012	05:00AM - 05:30AM	EYEWITNESS NEWS AT 5:00 AM (MONDAY-FRIDA	2	30			1	1	1			3	225	3	675.00
19	09-12-2012	09-16-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM (MONDAY -FRIDAY)	2	30			1	1	1			3	500	3	1,500.00
20	09-12-2012	09-16-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	2	30			1	1	1			3	750	3	2,250.00
21	09-12-2012	09-16-2012	05:30AM - 06:00AM	EYEWITNESS NEWS AT 5:30 AM (MONDAY-FRIDA	2	30			1	1	1			3	350	3	1,050.00
22	09-12-2012	09-16-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8	2	30			1	1	1			3	750	3	2,250.00
23	09-12-2012	09-16-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY	3	30			1	1	1			3	400	3	1,200.00
24	09-12-2012	09-16-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY	3	30			1	1				2	600	2	1,200.00
25	09-12-2012	09-16-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)	3	30						1		1	300	1	300.00
26	09-12-2012	09-16-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)	3	30			1	1				2	200	2	400.00
															Contracted Gross Total:	58	20,275.00
															Actual Gross Total:	58	20,275.00
															Agency Commission:		3,041.25
															Net Total:		17,233.75

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Agency Est# 330 349 2190		CMS # 242972		Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 09-12-2012	End Date 09-16-2012	Billing M (Broadcast Month, Cycle 1)					Package N	Contract Title 242972						
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			Agency CPE: C : 330 P : 349 E : 2190																	
Month/YR		Preempted		Made Good		Contract Total		Adjustments							Actual Total					
Sep 12		0.00		0.00		20,275.00		0.00							20,275.00					
TOTAL		0.00		0.00		20,275.00		0.00							20,275.00					

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